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## Lenawee United Way Encourages Community to “LIVE UNITED”

Lenawee United Way believes that everyone deserves opportunities to have a good life. That's why Lenawee United Way's work is focused on the building blocks for a good life: basic needs, employment and self-sufficiency, health, and youth at risk. United Way's goal is to create long-lasting changes by addressing the underlying causes of these problems.

LIVING UNITED means being a part of the change.

According to Brian Gallagher, President and CEO of United Way of America, “Live United makes clear that all of us have a stake in each other's success and that all people, no matter what their position or means, have a role to play in advancing the common good.”

Lenawee United Way invites you to be part of the change. Together, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

Live United is a national multi-media campaign, created pro bono by McCann Erickson New York and launched with the support of The Advertising Council, that provides resources designed to motivate people to give back to their communities.

To help provide the Lenawee Community with information about how to “Live United”, we are excited to announce the recent launch of a newly revised website at [www.lenaweeunitedway.org](http://www.lenaweeunitedway.org). Internet users can use the website to learn about donating to Lenawee United Way, the new 2-1-1 health and human service calling system, as well as information about Lenawee United Way funded programs. With special efforts from Joe Jenkins and Eloy Trevino at Vision Performance Group and Technologies, the public is now able to access user-friendly information about how to **LIVE UNITED** in Lenawee County. Visit us online and tell us how you LIVE UNITED and while you are there sign up for our e-newsletter!

It takes everyone in our community working together to create a brighter future. Together, we can accomplish more than any group can on its own. Please join us. Give. Advocate. Volunteer. **LIVE UNITED.**

For more information, contact Lenawee United Way at 263-4696 or visit [www.lenaweeunitedway.org](http://www.lenaweeunitedway.org).

*This column was written by Amy Palmer, Community Investment Manager at Lenawee United Way.*